



Traralgon Business Centre

Ph: (03) 5173 6800

We make business look great

Address: 55 Grey St, Traralgon
www.traralgonbusinesscentre.com.au

August 2013 Issue

Welcome to the TBC newsletter...

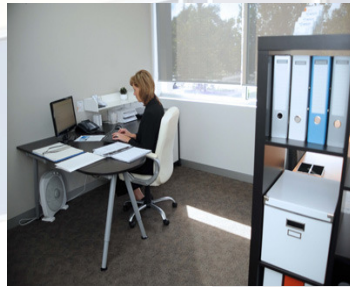
TBC update by Stacey: We are filling up fast here at the Traralgon Business Centre, so if you require a meeting or conference room, or even a daily office, get in quick and contact me to check our availability and answer any questions you may have.

Your ideal office space...

Only 2 full time offices left! Get in quick to secure your space as they won't last long!

TBC offers you a Suite, away from home, where you can maintain the individuality of your business with the added benefit of reception services amongst many other perks:

- ✓ Spacious
- ✓ Filled with natural sunlight
- ✓ Great location
- ✓ Modern facilities



The list goes on...

**So you better hurry!
Phone 5173 6800**



End to end recruitment services

Search, screen, find.

It's what we do.

At Impact Recruitment Consulting, we live and breathe all things to do with attracting and retaining people. Our passion for recruitment, finding THE BEST PERSON FOR THE JOB, and service focus make us a good choice when it comes to your staffing needs. If your newest recruit loves the work and loves working with your organisation, the probability that you will keep that person is much higher, which will save you time and money. Using the recruitment process to assess the persons match to the job and your organisation is critical. Our recruitment methodology is based on the performance equation, which provides a sound evidence base that can inform your decision on who to employ.

Our end to end recruitment service involves us undertaking a number of recruitment activities to attract, screen and qualify candidates that will meet your labour needs and that fit your work environment. Using our methods for recruitment, we can give you an honest and evidence based recommendation on who is most likely to bring value to your workplace and who is most likely to stay with you.

Please feel free to contact us if you would like more information on how we can help you find the right staff for your business.

Suite 20, 55 Grey Street, Traralgon VIC 3844

Ph: 03 5173 6820 Fax: 03 5176 4694

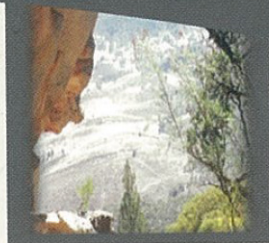
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A Virtual Office could be exactly what you need for your business!

Do you need someone you can rely on to answer your calls and take messages for you but don't want an answering service? Don't worry, we have the solution!

A Virtual Office with the Traralgon Business Centre allows you to portray a professional image for your business. Our dedicated receptionist will answer calls in your business name, take messages and manage your diary for you by taking bookings and following up clients... Talk about not having to lift a finger!

Not only is it convenient but it's affordable too! We have two packages to choose from; with costs of \$50+GST per week or \$80+GST per week.

To find out more about these packages contact us today! (03) 5173 6800





Neil Wyatt - Equip Super



Neil has more than 21 years of financial planning experience, gained through roles with Westpac, RetireInvest, and, most recently, with Bendigo Bank.

Neil's qualifications include a Diploma of Financial Planning through Deakin University and a Diploma of Financial Markets through the Securities Institute of Australia. He is a Certified Financial Planner, as awarded by the Financial Planning Association.

Neil's areas of expertise include retirement planning, investment strategies, risk insurance, social security as well as estate planning.



For advice on:

- Deposits;
- Securities (such as shares);
- Managed investments (including Investor Directed Portfolio Services);
- Government debentures, stocks and bonds;
- Retirement products, including superannuation and retirement savings accounts;
- Personal risk insurance.

Is this Aussie app the next App Store sensation?

Order a coffee from your phone and it's ready by the time you get to the cafe. Genius.

Self-made "app-reneurs" from the bush Simone Eyles and Mariusz Stankiewicz are this week celebrating the 150,000th coffee sold through their mobile coffee ordering app [365cups](#).

The idea, born over a cup of coffee between the former flatmates in their home town of Wagga Wagga, and launched in January 2011, is now generating more than \$1.3 million in revenue for their cafe clients, with more than 1000 orders a day across Australia and New Zealand and rising.

By downloading the free app for iPhone or Android Smartphone's, customers can place an order with their favourite (or nearest) cafe linked to the system, nominate a collection time, pay either on arrival or through credit topped up on the app, and have their order ready to go when they arrive.

A monthly subscription fee paid by cafes entitles them to a virtual store where they can upload their menu, and receive customer's orders via iPad or a custom-made printer. A recent initiative means cafes can directly email their app customers with loyalty programs and menu specials.

"Launching locally has been our best decision. It's really been an advantage, letting us fly under the radar and not compete with the city market when we were just getting established. "It meant we could be with our first client every day in the cafe, troubleshooting and loading the app on customer's phones for them. More and more cafes picked it up and we just let it grow through word of mouth and personal contact for the first couple of years," said Eyles.

While Simone and the team are now planning for entry into the US and Asian markets, immediate plans to work with a co-operative agricultural supplier in the Riverina reflect their true passion.

"Farmers will be able to order horse hay and dog food at 9pm on the app and when they come into town on a 300 kilometre round trip, their supplies are there waiting for them."

"Regional centres are where we can tap into markets, test out new products and be on hand with people to tweak it. I still get calls at 5am from clients who have forgotten their password and I like that we're available."

Read more: <http://www.theage.com.au/small-business/startup/is-this-aussie-app-the-next-app-store>

Massage Incentive to have Regular

"Tune Ups"

For your Body

Polly is offering 25% off your 5th 1 Hour Massage

This Incentive has Proved to be very popular so I am offering it again

All You Need To Do is....

Have a minimum of 5, 1 Hour Massages
Over a 5 Month Period

(*each period re-commences after your fifth massage)

**And receive 25% off your 5th 1 Hour
Massage.**

Standard Rate \$60 for an hour

Seniors Rate \$50 for an hour

Polly's Hours Are:

Wednesday 6pm – 8pm

Thursday 9am – 8pm

Saturday 9am – 1pm

For further information or to make an appointment
Please Telephone Gippsland Wellness:- 5173 6807
Reception hours are Mon – Fri. 8.30am to 5pm